



June 26, 2010



Dear Friends, Family and Co-Workers,

I am planning to participate in the 9th Annual RATPOD for Camp Mak-A-Dream on June 26, 2010 and am asking for your support. Riders are encouraged to raise donations for the Camp, with prizes being awarded to the top donation-earning riders. Please take a moment to read this and learn more about both RATPOD and Camp Mak-A-Dream. If you feel that you can help, please make a donation on my behalf by either logging onto www.ratpod.org (click the Mak-A-Donation page for payment method options), calling Camp Mak-A-Dream directly at (406) 549-5987, or sending your check to me which I will turn into the camp. Your donation is tax-deductible and can help make a difference in the life of a young person with cancer.

Thank you very much for your generosity!

WHAT is RATPOD?

RATPOD stands for Ride Around The Pioneers in One Day. This 130-mile, one-day bicycling event starts and ends in Dillon, MT at the UM-Western. RATPOD was the brainchild of several Missoula area physicians who are also bicycling enthusiasts – they were looking for a way to create a great ride and an event to benefit a good cause. The ride has grown tremendously over the last seven years with riders coming from across the country to enjoy the scenic route through the Big Hole River Valley of western Montana and raise funds for a great cause.

HOW does RATPOD benefit young cancer patients?

RATPOD is an annual fund raising event for Camp Mak-A-Dream. Money is raised through corporate sponsorships, rider registration fees and donations brought in by rider solicitations. Riders who collect donations and turn them in prior to the start of the ride are eligible for prizes based on the amount collected. For donations totaling \$500-999, riders receive a free RATPOD jersey, for donations totaling \$1000+ riders receive a yellow RATPOD jersey and qualify for early entry into the following year's ride. Grand prizes will also be awarded to the top donation-earning riders. The 2009 event raised over \$308,000 and we hope to surpass that in 2010.

WHAT is Camp Mak-A-Dream?

Camp Mak-A-Dream is located in Gold Creek, Montana and offers cost-free camp program for children, teens, young adults and families affected by cancer. To date, the Camp has served over 4,300 participants who have come together to meet other individuals who understand their hopes, their fears and just what it means to have cancer. To learn more, visit the camp's website at: www.campdream.org.



HOW do I make a donation or sponsor a rider?

You can make a general donation to Camp Mak-A-Dream, or donate in the name of a specific rider. Log on to the ride's website at: www.ratpod.org and click the 'Mak-A-Donation' page. You can make an online donation through www.firstgiving.com/campdream (search for the rider's name you wish to sponsor and donate through his/her personal page), mail a check directly to Camp Mak-A-Dream (along with the rider's name to credit with your gift), or simply call the Camp Mak-A-Dream office at (406) 549-5987 and use your credit card. Donors will receive a written receipt from Camp Mak-A-Dream for your gift following the event. Online donors will receive automatic email receipts. Donations are tax-deductible to the full extent of the law (tax ID #81-0472959).

For more information: Camp Mak-A-Dream / (406) 549-5987 / www.ratpod.org / E-mail: info@ratpod.org