



2018 Sponsorship Opportunities

MULTI-EVENT SPONSORSHIPS

Sponsor benefits received for our THREE major events; Lip Sync Battle, RATPOD & Open House

	PREMIERE PARTNER \$30,000	BRIDGE OF DREAMS BENEFACTOR \$17,500	SHOOTING STAR STEWARD \$10,000	CAMPFIRE CIRCLE \$5,000	HAPPY CAMPER \$2,500
CAMP PREMIERE PARTNER featured on Camp website with link to your company website	★				
Your company logo and signage at Camp for 2018 Camp Season - seen by nearly 600 campers and a national audience	★				
Opportunity to provide your product or promotional materials	★				
Partnership recognition in Camper communications (travel, etc.)	★				
Name and logo on all event materials as CAMP PREMIERE PARTNER	★				
Sponsor signage or opportunity for representation at event	★	★			
Name and logo on all event materials both printed and electronic as TITLE SPONSOR		★			
Name and logo on event websites & social media sites	★	★	★	★ Name Only	★ Name Only
Business name in Camp newsletter	★	★	★	★	★
Event tickets	3 comp RATPOD rider spots, 4 comp Lip Sync tickets	2 comp RATPOD rider spots, 4 comp Lip Sync tickets	2 comp RATPOD rider spots, 4 comp Lip Sync tickets	2 reserved RATPOD rider spots (reg fee applies), 2 comp Lip Sync tickets	1 reserved RATPOD rider spot (reg fee applies), 1 comp Lip Sync ticket
Printed recognition at event (rider packets, programs, etc.)	★	★	★	★	★
Verbal recognition at event	★	★	★	★	★
Business logo on event t-shirt (RATPOD & Lip Sync) and on post-event "thank you"	★	★	★	★ Name Only	★ Name Only
Photo or plaque to display	★	★	★	★	★
Event Split	\$15,000 RATPOD \$10,000 Lip Sync \$5,000 Open House	\$10,000 RATPOD \$5,000 Lip Sync \$2,500 Open House	\$5,000 RATPOD \$3,500 Lip Sync \$1,500 Open House	\$3,000 RATPOD \$1,500 Lip Sync \$500 Open House	\$1,500 RATPOD \$750 Lip Sync \$250 Open House



2018 RATPOD SPONSORSHIPS

	TITLE SPONSOR \$10,000	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$3,000	SILVER SPONSOR \$1,500
Name and logo on all event materials both printed and electronic as TITLE SPONSOR	★			
Name and logo on event websites & social media sites	★	★	★ Name Only	★ Name Only
Name, logo and company website link on Camp Mak-A-Dream website	★	★	★ Name Only	
Business name in Camp newsletter	★	★	★	★
Event tickets	2 comp RATPOD rider spots	2 comp RATPOD rider spots	2 reserved RATPOD rider spots (reg fee applies)	1 reserved RATPOD rider spot (reg fee applies)
Printed recognition at event (rider packets, programs, etc.)	★	★	★	★
Verbal recognition and banner/sign at event	★	★	★	
Business logo on event t-shirt and on post-event "thank you"	★	★	★ Name Only	
Photo or plaque to display	★	★	★	★
















2018 LIP SYNC BATTLE SPONSORSHIPS

	TITLE SPONSOR \$5,000	BAND SPONSOR \$3,500	BIGGEST FAN \$1,500	ROAD CREW \$750
Name and logo on all event materials both printed and electronic as TITLE SPONSOR	★			
Sponsor signage or opportunity for representation at event	★			
Opportunity to provide your company swag or promotional materials in attendee/band bags (seen by nearly 500 people)	★	★		
Name and logo on event website & social media site	★	★	★	★ Name Only
Business name in Camp newsletter	★	★	★	★
Event tickets	4 comp Lip Sync tickets	3 comp Lip Sync tickets	2 comp Lip Sync tickets	1 comp Lip Sync ticket
Printed recognition at event (programs, etc.)	★	★	★	★
Verbal recognition at event	★	★	★	★
Business logo on event t-shirt	★	★	★ Name Only	★ Name Only
Business logo on post-event email blast "thank you"	★	★	★ Name Only	★ Name Only
Photo or plaque to display	★	★	★	★



2018 OPEN HOUSE SPONSORSHIPS

	TITLE SPONSOR \$2,500	ACTIVITIES SPONSOR \$1,500	SUSTENANCE SPONSOR \$500	HELPING HAND \$250
Name and logo on all event materials both printed and electronic as TITLE SPONSOR				
Name and logo on event website & social media site			 Name Only	 Name Only
Business name in Camp newsletter				
Printed recognition at event (programs, etc.)				
Verbal recognition and banner/sign at event	