



16th Annual
RATPOD
June 24, 2017



Ride Around The Pioneers in One Day

*A benefit event for Camp Mak-A-Dream ~ serving kids, teens, young adults
and families affected by cancer*

WHAT is RATPOD?

RATPOD stands for Ride Around The Pioneers in One Day. This one-day, 130-mile bicycling event starts and ends in Dillon, MT at the UM-Western. RATPOD was the brainchild of several Missoula area physicians who are also bicycling enthusiasts – they were looking for a way to create a great ride and an event to benefit a good cause. The ride has grown dramatically with riders coming from Montana and outside the state to enjoy the scenic route through the Big Hole River Valley of western Montana.

HOW does RATPOD benefit young cancer patients?

The funds raised by the RATPOD event through corporate sponsorships, rider registration fees and rider-solicited donations all directly benefit Camp Mak-A-Dream and its programs for kids, teens, young adults and families affected by cancer. Last year's event raised over \$400,000 and we hope to surpass that number in 2017.

WHAT is Camp Mak-A-Dream?

Camp Mak-A-Dream is a medically supervised, cost-free camp experience for children, teens, young adults, adults and families affected by cancer. More than 6,500 participants have already come to Gold Creek, Montana from all over the United States to meet others who understand their hopes, their fears and just what it means to have cancer.

WHEN is RATPOD?

The 16th annual RATPOD ride will take place on Saturday, June 24, 2017. Festivities begin Friday evening with rider check-in and a pre-ride event, followed by a post-ride party on Saturday evening.

HOW can I help?

You can get involved in any number of ways, either as an individual or through your business. If you're a cyclist, you can ride in RATPOD and raise donations for Camp – or you can offer to volunteer with preparations prior to ride or at the event in Dillon. If you prefer, you can support a rider with a donation in his/her name or get your business involved as a Corporate Sponsor.

How can I become a Corporate Sponsor?

Corporate sponsors help make this event a success by covering the cost of event expenses. In exchange for a corporate sponsor donation, donors are recognized in a variety of ways and your company's name will be seen by our 500 riders! Please see 2017 RATPOD Sponsorship Form for details and various sponsorship level options.

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RATPOD 2017 ~ Sponsorship Levels

TITLE Sponsor	\$10,000		
PLATINUM Sponsor	\$ 5,000	Music Sponsor	\$1,000
GOLD Sponsor	\$ 3,000	Ice Cream Sponsor	\$ 750
SILVER Sponsor	\$ 1,500	Porta-Potty Sponsor	\$ 500

Donated goods or services valued at the levels above will also be recognized at the appropriate value level. Please see the 2017 RATPOD SPONSORSHIP FORM for specific recognition details.



We'd like you to consider becoming a sponsor for RATPOD 2017. If you are interested, please complete and return the enclosed **2017 RATPOD Sponsorship Form no later than January 29** so we can include you in marketing materials. Sponsors may be eligible for reserved rider spots, in which case completed registration forms (and any applicable fees) for sponsor-designated riders must be completed and turned into Camp Mak-A-Dream as soon as possible, but no later than March 31, 2017 or we cannot guarantee rider spots.

This is a great chance to get your businesses' name in front of a lot of people. The event now fills to capacity in a matter of hours (sometimes just minutes), and our website traffic has increased dramatically. Corporate sponsorship is a great way to promote your business while supporting a worthwhile cause here in Montana.

Please find additional information enclosed about both last year's RATPOD event and Camp Mak-A-Dream and feel free to contact us at (406) 549-5987 with any questions. To learn more, please visit: www.ratpod.org and www.campdream.org.

Thank you in advance for your consideration. We appreciate your support of a local organization that provides an invaluable experience in Western Montana for children and young adults living with cancer. Again, our goal is to secure commitments for all sponsorships by January 29, 2017. We look forward to talking with you about this opportunity.

Camp Mak-A-Dream & RATPOD Committee

Camp Mak-A-Dream / RATPOD

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Questions? Contact us at: events@campdream.org